

SHIFT IMPACT
AFRICA GROUP

IMPACT MEETS PURPOSE



connect • scale • impact

PURPOSE OF THIS BROCHURE

**Demonstrate
Corporate Social
Investment
Opportunities in:**



Training & Education



Addressing Gender Equality



Entrepreneurship Support



*Thought Leadership –
SDG Awareness*



Opportunities for
collaboration

ABOUT US...



A pan-African non-profit company that aims to influence private sector and governments to accelerate change on the African continent through shifting business mindsets to focus on creating economic value and value for society and the environment.

SVAI is a registered Non-Profit (NPO). Recognised as a PBO in South Africa by South African Revenue Service (SARS). Any contribution will be tax deductible for South African companies.

www.SVAI.Africa



SVAA offers bespoke training on the principles, disciplines and framework of the Shared Value business management concept.

We also curate associated courses, based on needs that we identify with our stakeholders offering training on Creating Shared Value,

ESG, sustainability, social and environmental impact.

www.svai.africa/academy/

Gender-Based Violence...



In 2020, SVAI launched the GBVF #ITSNOKOK movement (www.itsnotok.africa).

Purpose: To create societal and business awareness of Gender inequality and GBV, to influence change.

#itsnotok movement has accomplished the publication of research work available on the site. These have culminated in the Gender Equality Implementation Guide.

The movement continues to lobby and motivate for private sector internal programmes and policy changes to increase Gender Equality that can reduce GBVF.

www.itsnotok.africa

ADDRESSING SDGs

Our work aligns with the following goals:



TRAINING & SKILLS DEVELOPMENT

	 <p>Introduction to Shared Value</p>	 <p>In-depth Shared Value Bespoke Implementation training for small and large businesses</p>	 <p>Investor Readiness: Introduction and Basic</p>
TRAINING			
DURATION	3 hours	5 weeks / 3hrs per week or 2.5 days full time	Introduction : 3 hours Basic : 3 hours
PARTICIPANTS	Company leadership & executives, Head of operations, strategist, sustainability executives, entrepreneurs	Bespoke Training – Heads of Departments, strategy, operations, finance, executives	Young Businesses & Entrepreneurs
OUTCOME	Basic Understanding of principles and disciplines of Shared Value Business Management Concept	Understanding of the strategic and operational implementation of the disciplines and principals of creating shared value	Basic understanding of what it means and what requirements are if business is investor ready
OPPORTUNITY	Internal - Build a culture of shared value with company executive/ staff / External – contribute to training entrepreneurs	Internal departmental training/external contribute to training entrepreneurs	Opportunities for brand co-hosting, invest in brand target beneficiaries & participate
COST	\$70 per attendee Attendance Certificate	Price available on request Attendance Certificate	Price Available on request Attendance Certificate

CONTINENTAL ONLINE ENGAGEMENT PLATFORMS



FREQUENCY	Quarterly
TARGET	African Entrepreneurs/Investors/Private Sector
PURPOSE	Empower Entrepreneurs with information to make informed decision
BENEFIT	Brand exposure to future leaders & businesses
OPPORTUNITY	Brand naming rights , co-hosting & participation
COST	Per Forum \$4301 4 forums annually \$10753

FREQUENCY	Tri-annual
TARGET	Students, lecturers, all academia, Private Sector, Civil Society, government
PURPOSE	To create open dialogues to discuss Gender Inequality and GBV at academic institutions
BENEFIT	Brand exposure of continued work in Gender Equality and GBV Space
OPPORTUNITY	Brand Naming rights, co-hosting & participation
COST	Per Forum \$4301 4 forums annually \$10753

IN-PERSON / HYBRID ENGAGEMENT PLATFORMS



COUNTRY:	South Africa, Kenya, Nigeria (In-person)
FREQUENCY:	Annual (In each country)
TARGET:	Business/Private Sector/Civil Society
PURPOSE:	Discussion on pertinent continental SDG issues
BENEFIT:	Exposure to future leaders & businesses
COST:	Price available on request



COUNTRY:	Continental (In-person venue varies)
FREQUENCY:	Annual
TARGET:	Business/Private Sector/Civil Society/Government
PURPOSE:	Convene continental leadership to address Africa challenges
BENEFIT:	Networking & Exposure to future leaders & businesses
COST:	Available upon request (Depending on Sponsorship level)

OTHER AVAILABLE OPPORTUNITIES



IFCA

INSTITUTE *for*
COMPETITIVENESS
AFRICA

Accomplished work:

Africa Export Competitive Report 2023

Funding & Collaboration opportunities available on request

Available research opportunities

(Participation/funding):

- Africa Export Competitive Report 2024
- Africa Private Sector Gender Equality Index
- GBV reporting index
- Africa Social Progress Index
- State of Shared Value in Africa



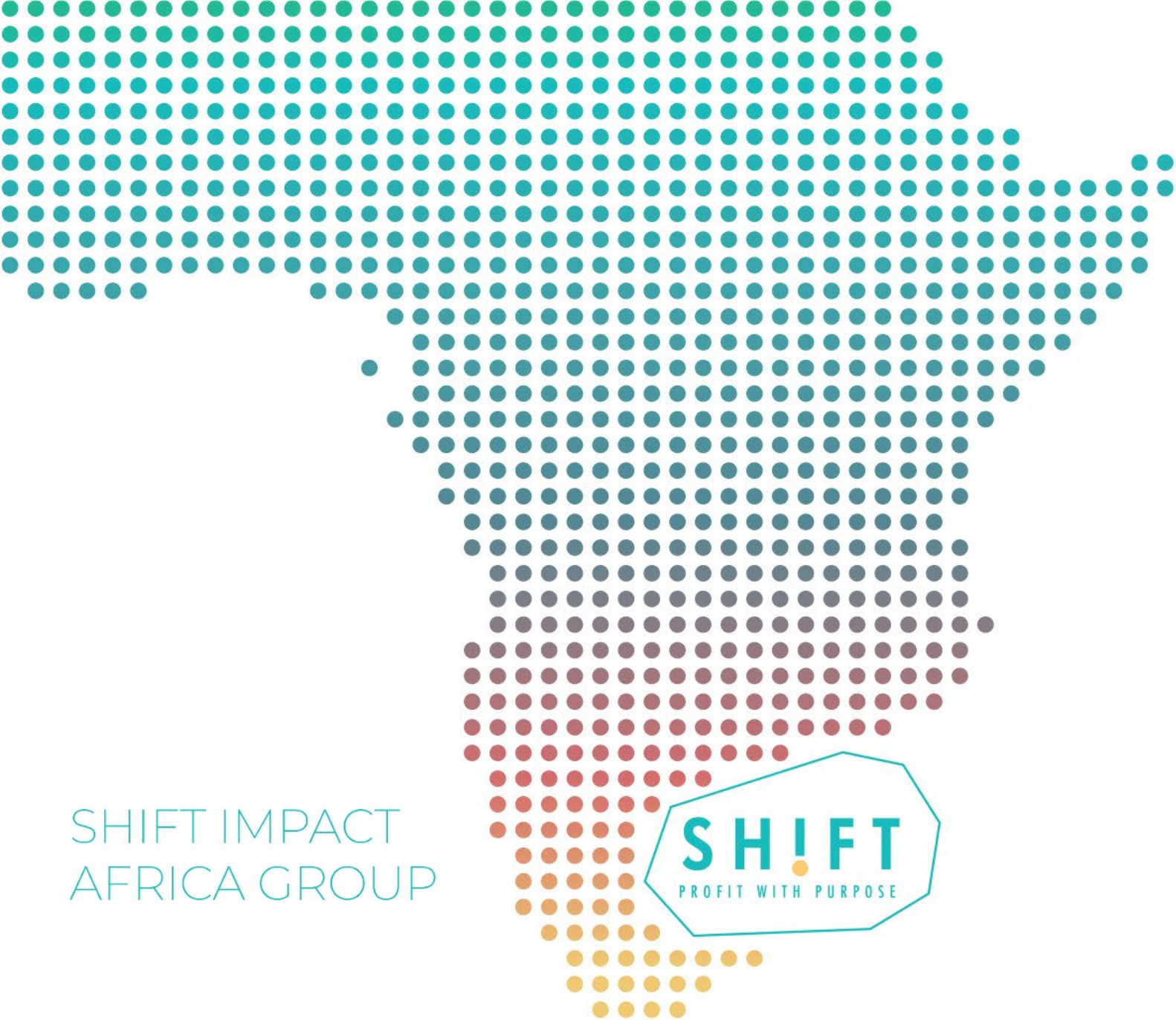
Accomplished work:

Respect@Work in collaboration with IFC

Funding & Collaboration opportunities available on request

Available opportunities:

- 3-hour training course on Gender-Based Violence (GBV)
- Organisational training on Respectful Workplaces
- Organisational Train the Trainer on Gender Equality & GBV



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FOR FURTHER
INFORMATION
PLEASE CONTACT:

Tiekie@shiftimpact.africa



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