















SVAI ACTIVITY SCHEDULE 2021

 ACTIVITY	 NETWORK	 COUNTRY	 MONTH	 PURPOSE	 MEMBERSHIP OPPORTUNITIES
2021					
SVAI Members Forum	Member Network/ By Invitation		29 January	Member update	Attendance, Participation
Student Engagement - Tilburg University Panel Discussion	Students and Faculty	Netherlands	4 February	Shared Value Training	Awareness raising, No direct participation
SVAI Steering Committee	Founding Members/ By Invitation Only		4 February	Internal Strategy	Attendance
Shared Value Training Gautrain Management Agency	Member	 South Africa	11 February	Shared Value Training	Participation
African Entrepreneurship Forum	Entrepreneurs		18 February	Collaborative platform to support entrepreneurs	Participation
Shared Value Masterclass* (Virtual)	Paying Participants		24 February (Monthly)	Regular training on CSV	Attendance, Participation
Purpose Playbook Training	African Entrepreneurs		26 February	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Purpose Playbook Training	African Entrepreneurs		5 March	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Gender Equality Webinar	Private Sector	 South Africa	11 March	Awareness creation SVAI membership	Attendance, Participation, Case Study Contribution, Networking
















There is a cost involved to attend the event marked with an *



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2021					
Purpose Playbook Training	African Entrepreneurs		12 March	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Purpose Playbook Training	African Entrepreneurs		19 March	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Shared Value Webinar (Ethiopia)	By invitation	 Ethiopia	TBC	Awareness creation	Attendance, Participation
Shared Value Masterclass* (Virtual)	Paid Participants		24 March (Monthly)	Regular training on CSV	Attendance, Participation
OVO Kampala Impact Day (Uganda)	Entrepreneurs	 Uganda	31 March	Awareness Creation Community Building	Attendance
Africa Responsible Business Forum Lagos Business School	By invitation	 Nigeria	13-14 April	Awareness creation	Attendance, Participation
Shared Value Masterclass* (Virtual)	Paid Participants		28 April (Monthly)	Regular training on CSV	Attendance, Participation
African Innovation Week	Entrepreneurs & Private Sector		April (TBC)	Support entrepreneurs	Attendance, Participation
SVAI Members Forum	Member Network/ By Invitation		30 April	Member update	Attendance, Participation
SVAI Steering Committee	Founding Members/ By Invitation Only		4 May	Internal Strategy	Attendance












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2021					
African Entrepreneurship Forum	Entrepreneurs		13 May	Collaborative platform to support entrepreneurs	Participation
Shared Value Masterclass* (Virtual)	African Business (executive level)		26 May (Monthly)	Regular training on CSV	Attendance, Participation
Shared Value CEO Connect	African Business (executive level)		4 June	Leadership dialogue Community Building	Attendance, Participation
Investor Readiness Workshop	Entrepreneurs		10 June	Training	Participation
Gender Equality Webinar in partnership with KEPSA	Private Sector	 Kenya	24 June	Awareness creation	Attendance, Participation
Corporate Responsibility & Trust (CREST) Conference hosted by Business Day	Private Sector	 Nigeria	29-30 June	Awareness creation, SVAI Membership	Attendance, Participation
Shared Value Masterclass* (Virtual)	African Business (executive level)		30 June (Monthly)	Regular training on CSV	Attendance, Participation
Purpose Playbook Training	African Entrepreneurs		2 July	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Purpose Playbook Training	African Entrepreneurs		9 July	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking

















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2021					
Purpose Playbook Training	African Entrepreneurs		16 July	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Purpose Playbook Training	African Entrepreneurs		23 July	Shared Value training in line with the Purpose Playbook	Case Study Contribution, Networking
Shared Value Masterclass* (Virtual)	African Business (executive level)		28 July (Monthly)	Regular training on CSV	Attendance, Participation
SVAI Members Forum	Member Network/ By Invitation		6 August	Member update	Attendance, Participation
Gender Equality Webinar	Private Sector	 South Africa	12 August	Awareness creation SVAI membership	Attendance, Participation, Case Study Contribution, Networking
SVAI/Strathmore Shared Value Course* (Online)	Paid Participants	 Kenya	23-27 August	Shared Value Training Awareness Creation Community Building	Attendance, Participation
Shared Value Masterclass* (Virtual)	African Business (executive level)		25 August	Regular training on CSV	Attendance, Participation
SVAI Steering Committee	Founding Members/ By Invitation Only		26 August	Internal Strategy	Attendance
African Entrepreneurship Forum	Entrepreneurs		31 August	Collaborative platform to support entrepreneurs	Participation

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 ACTIVITY	 NETWORK	 COUNTRY	 MONTH	 PURPOSE	 MEMBERSHIP OPPORTUNITIES
2021					
Safaricom Leadership Forum	Private Sector	 East Africa	September TBC	Awareness creation, SVAI Membership	Attendance, Participation
Shared Value Masterclass* (Virtual)	African Business (executive level)		29 September (Monthly)	Regular training on CSV	Attendance, Participation
Shared Value CEO Connect	African Business (executive level)		30 September	Leadership dialogue Community Building	Attendance, Participation
Shared Value Masterclass* (Virtual)	African Business (executive level)		27 October (Monthly)	Regular training on CSV	Attendance, Participation
Africa Shared Value Leadership Summit	Private Sector/ Civil Society/ Academia		8-9 November	Awareness Creation Speaker/Partner/ Sponsor Engagement Shared Value Training	Participation/ Attendance Event Sponsorship Speakers
SVAI/Strathmore Shared Value Course* (On Campus)	Paid Participants	 Kenya	15-17 November	Shared Value Training Awareness Creation Community Building	Participation Case Study Contribution Networking
Shared Value Masterclass* (Virtual)	African Business (executive level)		24 November (Monthly)	Regular training on CSV	Attendance, Participation
Gender Equality Webinar	Private Sector	 South Africa	25 November (TBC)	Awareness creation SVAI membership	Attendance, Participation, Networking
V&A Waterfront Business Breakfast	South African Business (executive level)	 South Africa	Date TBC	Awareness creation SVAI membership	Participation Case Study Contribution Networking
Tanzania Shared Value Webinar	By invitation	 Tanzania	Date TBC	Awareness creation	Participation

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FUTURE OPPORTUNITIES AND ACTIVITIES

 ACTIVITY	 NETWORK	 COUNTRY	 MONTH	 PURPOSE	 MEMBERSHIP OPPORTUNITIES
ONGOING					
Monthly Newsletter	SVAI Database		Monthly	Information Sharing Build Community	Content Contribution
Harvard Case Study	Global Shared Value Community			Create Awareness of Africa's Shared Value Success Stories	Participation in Harvard Training Sessions
Ongoing Discussion with Educational Institutions	Universities/ Institutions Across Africa		Ongoing	Implement Shared Value Concept in Curriculum	Case Studies Contributions and Participation
Ongoing Thought Leadership Opportunities	All Members (According to Membership Tier)		Ongoing	Opportunities to contribute to thought leadership pieces/ Interviews/Meetings	Contribution/ Participation
Speaker Opportunities	All Members (According to Membership Tier)		Ongoing	Ongoing identification of speaker opportunities	Participation Awareness Creation
Awards	Global Shared Value Community		Ongoing	Ongoing search for awards to build awareness of Shared Value and African business	Participation