



**SHARED
VALUE**
AFRICA INITIATIVE



Africa's most
powerful Shared Value
business network

MEMBERSHIP DOCUMENT

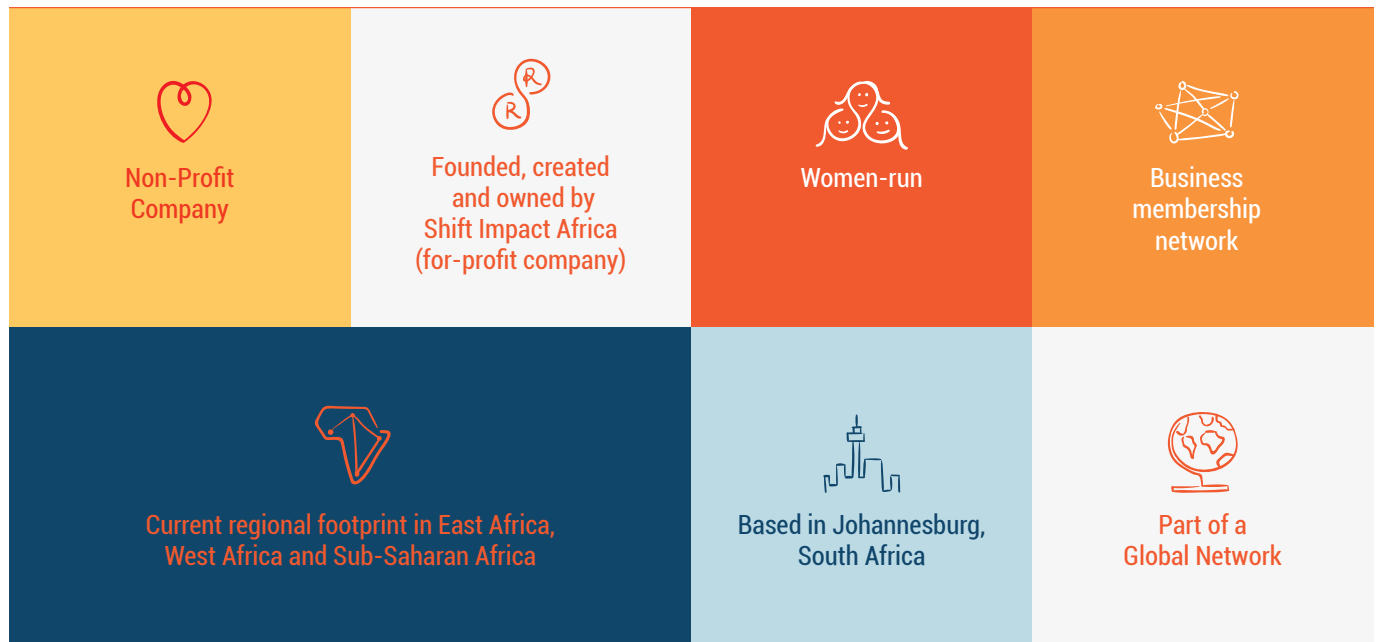


**THE FUTURE OF OUR CONTINENT IS TOO
IMPORTANT TO LEAVE TO CHANCE.
WE NEED TO WORK TOGETHER TO CREATE
A SUSTAINABLE FUTURE FOR ALL.**





/ SHARED VALUE AFRICA INITIATIVE

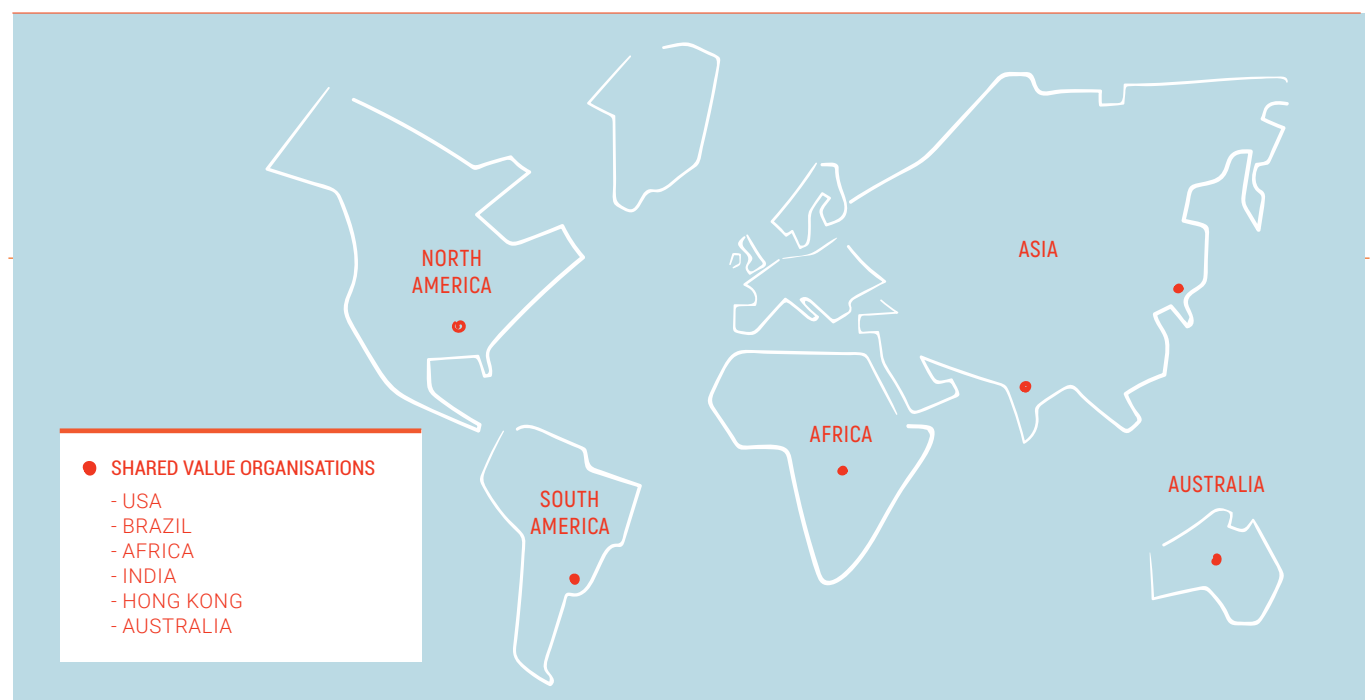


The Shared Value Africa Initiative is a Non-Profit Company that is building a pan-African business network to accelerate sustainable change on our continent.

Membership is a minimum commitment of two years.

- ✓ Business opportunities through collaboration
- ✓ Advancement of organisational Shared Value goals
- ✓ Positioning of organisational leadership in the field

/ OUR GLOBAL SHARED VALUE PARTNERS





/ HOW WE ENGAGE TO DRIVE SHARED VALUE:

01. **CURATED AFRICAN RESEARCH** – With input from SVAI members, the Initiative identifies, leads and sources Shared Value research that explores opportunities in specific industries, sectors and regions.
02. **BUSINESS OPPORTUNITY DEVELOPMENT** – The Initiative utilises its network to gain insights and access to multi-stakeholder partnership opportunities.
03. **AFRICA SHARED VALUE LEADERSHIP SUMMIT** – The annual Summit has evolved into a leading Shared Value event on the continent, attracting speakers and attendees from across Africa.
04. **INNER CIRCLE LEADERSHIP COLLABORATION** – The Initiative utilises its network to facilitate networking opportunities across the continent through annual round-table Shared Value events specifically tailored for top executives and middle management.
05. **RECOGNITION** – The Initiative facilitates access to key Shared Value awards, both locally and internationally, giving members the opportunity to be recognised beyond their local context. Examples include the Loeries Shared Value Award and the Fortune Change the World list.
06. **CASE STUDY REPOSITORY** – Shared Value case studies are continuously being collected to be used as a reference tool as well as assisting in connecting organisations to further build Shared Value ecosystems on our continent.
07. **CUSTOMISED ORGANISATIONAL WORKSHOPS** – Employee participation in research/ workshops/ discussions to create awareness of Shared Value, and provide Shared Value readiness support.
08. **ACADEMIC ENGAGEMENT** – The Initiative engages with academic institutions to enable future leaders to gain a deeper understanding of Shared Value and shift thinking towards Shared Value organisational change.
09. **ENGAGEMENT PLATFORMS & THOUGHT LEADERSHIP** – The Initiative creates engagement platforms for thought leaders to share their experiences, challenges and successes on their Shared Value journey.
10. **MEDIA AWARENESS CONTRIBUTION** – The Initiative provides its members with opportunities to contribute thought leadership articles and think pieces, as well as business case studies.
11. **MARKETING** – All SVAI members are afforded brand exposure, according to their membership tier, on various marketing materials, including the placement of their logo on the SVAI website.
12. **ACCESS TO SHARED VALUE NETWORK** – The Initiative connects and orchestrates business relationships to motivate for collaboration to create scale.



/ OUR WORK & DELIVERABLES TO OUR MEMBERS



PARTICIPATION	FOUNDING	INDUSTRY	ASSOCIATE
Africa Shared Value Leadership Summit ATTENDANCE	10 Tickets	5 Tickets	2 Tickets
Africa Shared Value Leadership Summit SPONSORSHIP	Optional (first choice for headline sponsorship)	Optional	Optional
Africa Shared Value Leadership Summit Panelist	Participation	-	-
Body of Knowledge Contribution (Case Study Repository)	Case Studies	Case Studies	-
Harvard-aligned Case Study	By Invitation	By Invitation	-
Executive Engagement Opportunities (Engagement Platforms)	Participation	Participation	By Invitation
Curated Research (Opportunity to Sponsor/Lead)	Participation	Participation	-
SVAI Strategic Direction	Participation/Input	-	-
Shared Value Thought Leadership	Contribution/Networking	Contribution/Networking	By Invitation
Creation/Collaboration on Shared Value Initiatives	Inclusion	Inclusion	-



PARTICIPATION	FOUNDING	INDUSTRY	ASSOCIATE
International Network Platforms	Participation	By Invitation	-
Academic Events and Student Engagement	Participation	By Invitation	By Invitation
Shared Value Short Courses (Negotiated Discount)	2 Tickets	1 Ticket	-
Multi-Stakeholder Partnership	Introduction	Introduction	Introduction
Access SVAI Network	Full Access	Access	On Request
Recognition: Awards Notifications	Notify	Notify	-
Global Updates & Insight Sharing	Access	Access	Newsletter
Private Sector - Roundtable Events	Participation	Participation	By Invitation
Shared Value Membership Analysis Discussion	2Hr Discussion	2Hr Discussion	2Hr Discussion
Leadership Exposure at Curated Event(s)	Participation	Attendance	-
International Partner Summits - Discounted Rate	Available	Available	-
Media Interviews	Inclusion	Inclusion	-
Receive Updates and Newsletters	Full Access	Inclusion in Database	Inclusion in Database
Use of SVAI Logo	Use	Use	Use
Presence on SVAI Website (Tier Weighted)	Logo	Logo	Logo

Please note: Individual membership is not available.

SUSTAINABLE DEVELOPMENT GOALS





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business network



Shared Value
Initiative

USA

**SHARED
VALUE**
PROJECT

Australia



**SHARED VALUE
INITIATIVE**
HONG KONG

Hong
Kong



**SHARED
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Together building Africa's most powerful business network



SVAI supported by
Shift Impact Africa